(Grant requests of more than \$5,000) **DEADLINE: MARCH 31** 

## STRATEGIES FOR SUCCESSFUL GRANTSEEKING

- 1. Do your research to determine whether Minnesota Veterinary Medical Foundation (MVMF)'s goals and objectives for grantmaking are consistent with your type of grant request.
- 2. Utilize Proposal Checklist on page 3 and include all required information in your application.
- 3. Type and single-space all proposals.
- 4. Answer all the questions as best as you can, recognizing that some grant application questions may not apply to your grant request.
- 5. Maintain a copy of your grant request for your records.
- 6. Do not include any materials other than those specifically requested at this time.
- 7. Email (<u>info@mvmfcares.org</u>) or send to (MVMF, 101 Bridgepoint Way, Ste. 100, St. Paul, MN 55075) your grant cover letter and application. Due date is March 31.

### **RESOURCES**

- Call or email the MVMF with any questions about the grant application and award process.
- For information on grant seeking, visit the Minnesota Council of Foundation's webpage for Nonprofit Resources <a href="https://mcf.org/nonprofit-resources">https://mcf.org/nonprofit-resources</a>.
- Visit a Foundation Center Collection Library (visit www.grantspace.org/Find-Us for locations).

## **Grant Application Cover Sheet (for grant requests over \$5,000)**

| Gı   | rantee/Organization Informa  | tion             |                               |
|--|--|------------------|-------------------------------|
| Name of grantee/organization   |  | Legal name, if   | different                     |
| Address  | City, State, Zip   | Employer Iden    | tification Number (EIN) or SS |
| Phone  | Fax  | Web site         |                               |
| Name of top paid staff   | Title  | Phone            | E-mail                        |
| Name of contact person regarding this application  | Title  | Phone            | E-mail                        |
| Is your organization an IRS 501(c)(3) not-   | for-profit?  |                  | Yes N                         |
| If no, is your organization a pub  | olic agency/unit of government   | ?                | Yes N                         |
| If no, check with funder for deta  | ails on using fiscal agents, and   | list name and ad | ldress of fiscal agent:       |
|  |  |                  | Fiscal agent's EIN number     |
|  |  |                  |                               |
|  | Duanagal Information   |                  |                               |
| Please give a 2-3 sentence summary of req  | Proposal Information quest:  |                  |                               |
| Please give a 2-3 sentence summary of req  Minnesota area served:  | quest:   | MN veterinarian  | s/veterinary medicine:        |
| Minnesota area served:  Funds are being requested for (check one)  General operating support  Project/program support  | Benefit to   | Cap              | pital                         |
| Minnesota area served:  Funds are being requested for (check one)  General operating support   | Benefit to   | Cap              | oital                         |
| Minnesota area served:  Funds are being requested for (check one)  General operating support  Project/program support  | Benefit to  Start-up costs Technical assistance Fiscal year en             | ce Cap<br>oth    | pital<br>ner (list)           |
| Minnesota area served:  Funds are being requested for (check one)  General operating support Project/program support  Project dates (if applicable):                           | Benefit to  Start-up costs Technical assistance Fiscal year en             | ce Cap<br>oth    | oital<br>ner (list)           |
| Minnesota area served:  Funds are being requested for (check one)  General operating support Project/program support  Project dates (if applicable):                           | Benefit to  Start-up costs Technical assistance Fiscal year en             | ce Cap<br>Oth    | pital<br>ner (list)           |
| Minnesota area served:  Funds are being requested for (check one)  General operating support Project/program support  Project dates (if applicable):  Dollar amount requested: | Benefit to  Start-up costs Technical assistance Fiscal year en  Budget  \$ | ce Cap           | pital<br>ner (list)           |

#### PROPOSAL NARRATIVE

Please use the following outline as a guide to your proposal narrative. No more than five pages, excluding attachments. Also, include a cover letter with your application that introduces your organization and proposal and makes the link between your proposal and the MVMF's mission. For assistance with terms, refer to MCF's Web site (www.mcf.org; select "Nonprofits," then "Grantseeking Resources").

## I. GRANTEE/ORGANIZATION INFORMATION

- A. Brief summary of organization history, including the date your organization was established.
- B. Brief summary of organization mission and goals.
- C. Brief description of organization's current programs or activities, including any service statistics and strengths or accomplishments. Please highlight new or different activities, if any, for your organization.
- D. Your organization's relationship with other organizations working with similar missions. What is your organization's role relative to these organizations?
- E. Number of board members, full-time paid staff, part-time paid staff and volunteers.

## **II. PURPOSE OF GRANT**

General operating proposals: Complete Section A below and move to Part III - Evaluation. All other proposal types: Complete Section B below and move to Part III - Evaluation.

## **A.** General Operating Proposals

- 1. The opportunity, challenges, issues or need currently facing your organization.
- 2. Overall goal(s) of the organization for the funding period.
- 3. Objectives or ways in which you will meet the goal(s).
- 4. Activities and who will carry out these activities.
- 5. Time frame in which this will take place.
- 6. Long-term funding strategies.

#### **B.** All Other Proposal Types

### 1. Situation

- a. The opportunity, challenges, issues or need and the community that your proposal addresses.
- b. How that focus was determined and who was involved in that decision-making process.

#### 2. Activities

- a. Overall goal(s) regarding the situation described above.
- b. Objectives or ways in which you will meet the goal(s).
- c. Specific activities for which you seek funding.
- d. Who will carry out those activities.
- e. Time frame in which this will take place.
- f. How the proposed activities will benefit the community in which they will occur, being as clear as you can about the impact you expect to have.
- g. Long-term funding strategies (if applicable) for sustaining this effort.

#### III. EVALUATION

- A. Please describe your criteria for success. What do you want to happen as a result of your activities? You may find it helpful to describe both immediate and long-term effects.
- B. How will you measure these changes?
- C. Who will be involved in evaluating this work (staff, board, constituents, community, consultants)?
- D. What will you do with your evaluation results?

#### ATTACHMENTS

- 1. Finances (for assistance with terms, check MCF's website at www.mcf.org/nonprofits/resources.)
  - Most recent financial statement from most recently completed year, audited if available, showing actual expenses. This information should include a balance sheet, a statement of activities (or statement of income and expenses) and functional expenses.
  - Organization budget for current year, including income and expenses.
  - Project Budget, including income and expenses (if not a general operating proposal).
  - Additional funders. List names of corporations and foundations from which you are requesting funds, with dollar amounts, indicating which sources are committed or pending.
- 2. List of board members and their affiliations.
- 3. Brief description of key staff, including qualifications relevant to the specific request.
- 4. A copy of your current IRS determination letter (or your fiscal agent's) indicating tax-exempt 501(c)(3) status.

#### PROPOSAL CHECKLIST

| Cover letter.  |
|--|
| Cover sheet (page 1).  |
| Proposal narrative.  |
| Organization budget.   |
| Project budget (if not general operating grant).                             |
| Financial statements, preferably audited, showing actual expenses including: |
| □ Balance sheet.   |
| □ Statement of activities (income and expenses).                             |
| □ Statement of functional expenses.  |
| List of additional funders.  |
| List of board members and their affiliations.                                |
| Brief description of key staff.  |
| IRS determination letter.  |
| Confirmation letter of fiscal agent (if applicable).                         |

### OPTIONAL RESOURCE DOCUMENT - ORGANIZATION BUDGET

This format is optional and can serve as a guide to budgeting. If you already prepare an organization budget that contains this information, please feel free to submit it in its original form. Feel free to attach a budget narrative explaining your numbers if necessary.

### **INCOME**

| <u>Source</u>  | <u>Amount</u>   |
|--|---|
| Support  |   |
| Government grants  | \$  |
| Foundations  | \$  |
| Corporations   | \$  |
| United Way or other federated campaigns  | \$  |
| Individual contributions   | \$  |
| Fundraising events and products  | \$  |
| Membership income  | \$  |
| In-kind support  | \$  |
| Investment income  | \$  |
|  |   |
| Revenue  |   |
| Government contracts   | \$  |
| Earned income  | \$  |
| Other (specify)  | \$  |
|  | \$  |
|  | \$  |
|  | \$  |
|  |   |
| m  | \$  |
| Total Income   |   |
| EXPENSES   |   |
| <u>EXPENSES</u><br><u>Item</u>   | Amount  |
| EXPENSES  Item Salaries and wages  | Amount \$   |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes  | Amount<br>\$  |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees  | <u>Amount</u> \$ \$ \$  |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel   | <u>Amount</u> \$ \$ \$ \$ \$                                    |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment   | <u>Amount</u> \$ \$ \$ \$ \$                                    |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies  | Amount \$ \$ \$ \$ \$ \$ \$ \$ \$ \$                            |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying   | Amount  |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax   | Amount   \$   \$   \$   \$   \$   \$   \$   \$   \$             |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery  | Amount \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities                                     | Amount \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses                    | Amount \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses Depreciation       | Amount \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses                    | Amount \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses Depreciation       | Amount \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses Depreciation       | Amount \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ |
| Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses Depreciation Other (specify) | Amount \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ |
| EXPENSES  Item Salaries and wages Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses Depreciation       | Amount \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ |

### OPTIONAL RESOURCE DOCUMENT - PROJECT BUDGET

This format is optional and can serve as a guide to budgeting. If you already prepare project budgets that contain this information, please feel free to submit them in their original forms. Feel free to attach a budget narrative explaining your numbers if necessary.

| Source   | <b>Amount</b>  |           |
|--|--|-----------|
| Support  |  |           |
| Government grants  | \$   |           |
| Foundations  | \$   |           |
| Corporations   | \$   |           |
| United Way or other federated campaigns  | \$   |           |
| Individual contributions   | \$   |           |
| Fundraising events and products  | \$   |           |
| Membership income  | \$   |           |
| In-kind support  | \$   |           |
| Investment income  | \$   |           |
| n  |  |           |
| Revenue  | ¢.   |           |
| Government contracts   | \$   |           |
| Earned income  | \$   |           |
| Other (specify)  | \$   |           |
|  | \$   |           |
| <b>Total Income</b>  | \$   |           |
| EXPENSES   |  |           |
| Item EAT ENSES   | Amount   | %FT/PT    |
|  | Amount   | /OF 1/1 1 |
| Salaries and wages (breakdown by individual position and indicate full- or part-time.)   | \$   |           |
| position and indicate full- of part-time.)   | \$   |           |
|  | \$<br>\$   |           |
|  |  |           |
|  |  |           |
|  | \$   |           |
| CLIDEOTAL  | \$   |           |
| SUBTOTAL   | \$<br>\$   |           |
| Insurance, benefits and other related taxes  | \$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes  Consultants and professional fees   | \$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes Consultants and professional fees Travel   | \$<br>\$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes  Consultants and professional fees  Travel  Equipment  | \$<br>\$<br>\$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies  | \$<br>\$<br>\$<br>\$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying   | \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes  Consultants and professional fees  Travel  Equipment  Supplies  Printing and copying  Telephone and fax   | \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes  Consultants and professional fees  Travel  Equipment  Supplies  Printing and copying  Telephone and fax  Postage and delivery   | \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes  Consultants and professional fees  Travel  Equipment  Supplies  Printing and copying  Telephone and fax  Postage and delivery  Rent and utilities                                 | \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes  Consultants and professional fees  Travel  Equipment  Supplies  Printing and copying  Telephone and fax  Postage and delivery   | \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes  Consultants and professional fees  Travel  Equipment  Supplies  Printing and copying  Telephone and fax  Postage and delivery  Rent and utilities  In-kind expenses  Depreciation | \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$   |           |
| Insurance, benefits and other related taxes  Consultants and professional fees  Travel  Equipment  Supplies  Printing and copying  Telephone and fax  Postage and delivery  Rent and utilities  In-kind expenses               | \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$                                     |           |
| Insurance, benefits and other related taxes  Consultants and professional fees  Travel  Equipment  Supplies  Printing and copying  Telephone and fax  Postage and delivery  Rent and utilities  In-kind expenses  Depreciation | \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$ |           |
| Insurance, benefits and other related taxes  Consultants and professional fees  Travel  Equipment  Supplies  Printing and copying  Telephone and fax  Postage and delivery  Rent and utilities  In-kind expenses  Depreciation | \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$   |           |